



District Popcorn Kernel

- Attend council-wide District Kernel Training & Information Meetings
- Contact Key Units in your District and get their commitment to participate in the Popcorn Sale.
- Work with special Target Units that you and your District Executive have identified.
- Recruit New Units to participate in the Popcorn Sale
- Help promote the Popcorn Sale at various District & Council Events
- Follow-up with trained units to insure they actually sell.
- Follow-up with units to help answer their questions and help them be successful.

